



Discover LG Budget Friendly TV Signage Displays

- UM3E Series:** Most budget-friendly 4K TV Signage in the LG portfolio. Ideal for remotely managing/distributing digital content to displays throughout buildings or public areas via the included ConnectedCare® DMS service.
- UR340C Series:** Entry Level 4K Ultra HD display with embedded TV tuner / Lack of WiFi capability addresses any security concerns / Ideal for huddle and conference room usage (Creston Connected®) or basic digital signage/information displays.
- UR640S Series:** 4K Ultra HD display with embedded WiFi and tuner / Ideal for conference rooms of all sizes (Creston Connected®) / Provides basic digital signage, information display in public areas.



Value Commercial TV
(UM340E Series)



Essential Commercial TV
(UR340C Series)



Smart Commercial TV
(UR640S Series)

Standard Features	Available Sizes	75" 65" 55" 50" 43"	86" 75" 65" 55" 50" 43"	86" 75" 65" 55" 50" 43"
	Resolution	4K Ultra HD (3840 x 2160)	4K Ultra HD (3840 x 2160)	4K Ultra HD (3840 x 2160)
	Brightness	250 nits	300 nits (43") 330 nits (86"/75") 400 nits (50"/55"/65")	300 nits (43") 330 nits (86"/75") 400 nits (50"/55"/65")
	Contrast Ratio	1200:1 (86"/75"/65"/55"/43") 5000:1 (50")	1200:1 (86"/75"/65"/43") 1300:1 (55") 5000:1 (50")	1200:1 (86"/75"/65"/43") 1300:1 (55") 5000:1 (50")
	Operating System	Android 11 AOSP (no App store)	Proprietary (webOS-like UI)	Proprietary (webOS-like UI)
	Built-in Speakers	10W + 10W	10W + 10W	10W + 10W
	VESA Mount Capable	400 x 400 (75") 200 x 300 (65") 200 x 200 (50"/55") 200 x 100 (43")	600 x 400 (86") 400 x 400 (75") 300 x 300 (65"/55") 200 x 200 (50"/43")	600 x 400 (86") 400 x 400 (75") 300 x 300 (65"/55") 200 x 200 (50"/43")
Smart TV	Built-in Wi-Fi	Yes	No	Yes
	Embedded Internet Browser	Yes	No	Yes
	Embedded YouTube App	No	No	Yes
	IPTV (Channel Mapping/tuner)	No	No	Yes
Smart Signage & Service	Digital Signage CMS	No	No	Yes
	Compatible with webOS Signage App Ecosystem	No	No	No
	LG ConnectedCare Compatible	ConnectedCare DMS Included	No	ConnectedCare Optional
	LG SuperSign Compatible	No	Yes	Yes
	Creston Compatible	No	Yes	Yes

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