



# Enhance the Guest Experience with LG

## LG Pro:Centric Stay

Introducing Pro:Centric Stay, LG's revolutionary all-in-one technology solution for the vacation rental industry!



LG's premier hospitality TV management platform has been tailored specifically for short-term rental property management. Our cutting-edge technology redefines guest experiences, offering a host of customizable features designed to:

- Strengthen brand recognition and foster guest loyalty
- Drive profitability with service upsells and direct re-bookings
- Elevate the guest experience for stellar reviews
- Streamline operations for enhanced efficiency and communication
- Deliver a premium TV entertainment experience along with LG channels

The Pro:Centric Stay platform offers an array of property management and guest engagement benefits, including the ability to feature & display:

- Customized digital guidebooks with property guidelines & local highlights
- Instructional videos & step-by-step guides for appliances and amenities
- Branded and personalized welcome screens with a QR code for re-bookings
- Service upsells including late check-outs, housekeeping, and extended stays
- Guest messaging for important reminders, special greetings, and alerts



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# Rethink Hospitality with LG Pro:Centric Stay

Pro:Centric Stay delivers a powerful, guest-focused hospitality TV experience. Primary benefits include:

- Fully customizable, all-in-one TV and digital guidebook solution
- Unmatched on-screen visibility to promote your brand, drive direct bookings, and upsell services
- Built-in hospitality TV casting, allowing guests to stream their favorite apps and live sporting events
- Affordable set-top box device that works seamlessly with existing consumer TVs
- Automatic credential clearing for secure, seamless guest transitions



## PRO:CENTRIC STAY HARDWARE



AM960H Series | 77" | 65" | 55"

- LG OLED Infinite-Contrast Screen
- Pro:Centric Smart TV
- 4K Ultra HD Resolution
- LG WebOS 23 User Interface
- Built-in Netflix App
- 20W Speaker Output



UK777H Series | 75" | 65" | 55" | 50"

- Pro:Centric Smart TV
- 4K Ultra HD Resolution
- LG webOS 25 User Interface
- Built-in apps including Netflix®, Prime Video™, HBO Max®, YouTube™ and more
- Apple AirPlay® and Google Cast™
- Ultra Thin Design



UK670H Series | 86" | 65" | 55" | 50" | 43"

- Pro:Centric Smart TV
- 4K Ultra HD Resolution
- LG webOS 25 User Interface
- Built-in apps including Netflix®, Prime Video™, HBO Max®, YouTube™ and more
- Apple AirPlay® and Google Cast™



UK660H Series | 65" | 55" | 50" | 43"

- Entry-level Pro:Centric Smart TV
- 4K Ultra HD Resolution
- LG WebOS 25 User Interface
- Built-in apps including Netflix®, LG Channels and more
- Apple AirPlay® and Google Cast™



STB-6500 Set Top Box

- 4K Ultra HD Resolution Output
- Pro:Centric Smart Application Platform
- LG webOS 5.0 User Interface
- Bluetooth Sound Sync
- Soft AP and SmartShare

## Simplify the Stay

Pro:Centric Stay offers remote cloud-based management and PMS/iCal integration to seamlessly sync guest names and reservation data.

**Start your solution  
today with LG.**

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