

# Unified Innovation: LG & Cisco Powering Collaboration for Hybrid Work

LG Electronics & Cisco enabling seamless adoption of video collaboration for any workspace with ability to join any meetings with enhanced user experience.



LG may make changes to specifications and product descriptions without notice.

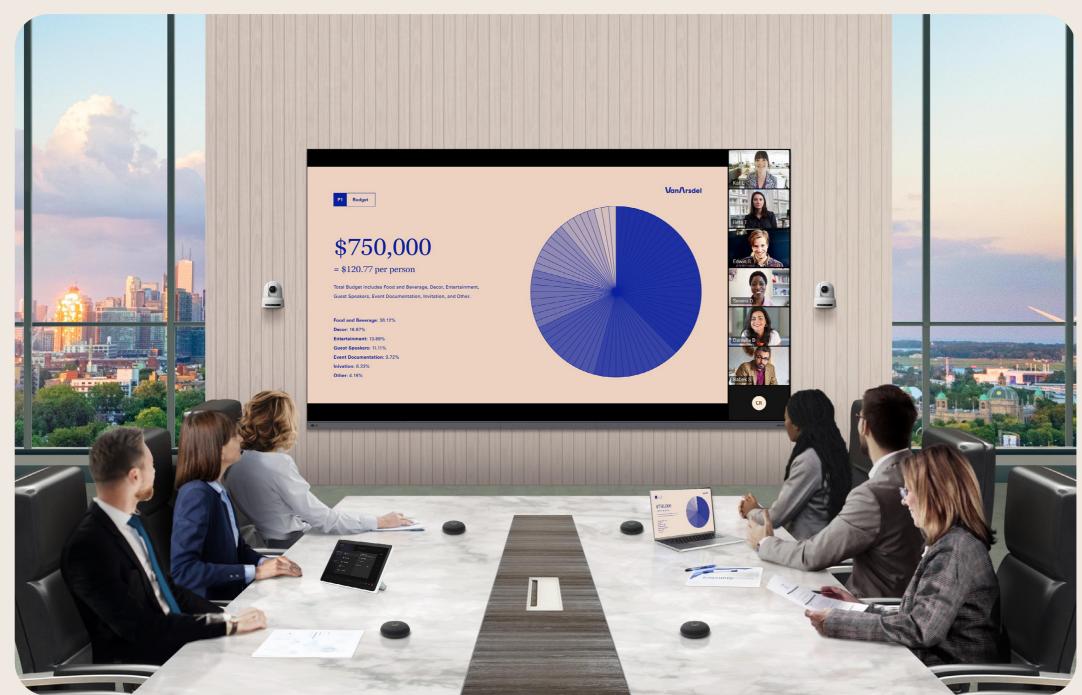
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 $<sup>^{\</sup>star}$  All images in this brochure are for illustrative purposes only and may differ from the actual product.

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Turnkey Solution

Flexible Range

Premium Quality

The boundaries between our workplaces, homes, and the spaces in between have dissolved. Today, work transcends physical locations—it's an experience, a mindset, and a space that knows no bounds.

At the intersection of innovation and collaboration, LG and Cisco unite their strengths to redefine digital interaction. LG display products and Cisco collaboration technology combine to deliver an ideal solution for engaging teams across multiple locations through video meetings, presentations, and whiteboarding.

Seamless integration of Cisco-certified LG displays simplifies installation, setup, and management. Key features include automatic no-touch configuration for optimal video experience, synchronization of active and standby modes for efficient power management based on people presence, automatic display input configuration, and unified remote management of workspaces from Cisco Control Hub, enabling a reliable and high-quality experience.





# Remote Management for Enhanced Convenience and Control

LG displays can send status information to the Cisco device, which can also control the LG displays via an HDMI cable. Additionally, remote diagnostic of LG displays can be performed through the LG ConnectedCare and the Webex Control Hub management dashboard.

- \* 'LG ConnectedCare' needs to be purchased separately.
- \* HDMI cables are sold separately.



# Best Color Scheme for Video and Presentation Formats

LG's reliable and durable professional displays, when combined with Cisco's video, collaboration, and network technology, deliver exceptional visual quality.



## Seamless User Experience

With Cisco's Zero Touch Setup, LG equipment can be seamlessly integrated without additional manual configuration, significantly reducing the time required for setting up conference rooms. Unified control is also possible via the Cisco Room Navigator.



## Synchronized Support

Customers receive coordinated and consistent support from LG and Cisco.

## Video Conferencing Made Simple.

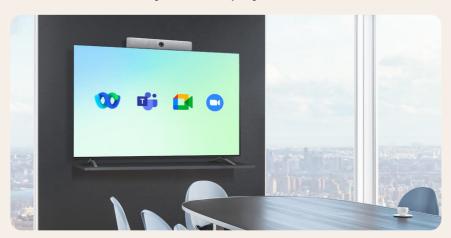
Connect Cisco device via HDMI to LG display for Zero Touch Setup

## Zero Touch Setup for Seamless Conference Room Integration



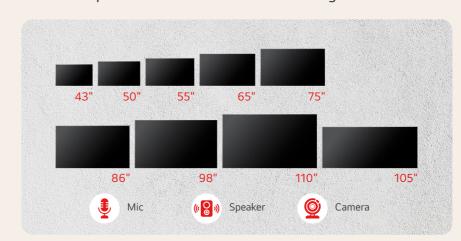
- Automate device provisioning and control and allow your team to focus on collaboration rather than technology management.
- Accelerate the setup process and ensure seamless integration between LG display and Cisco device.

## Unified Connectivity: LG's Displays and Cisco's Videoconferencing Platform



 Seamlessly connect with your preferred collaboration platforms, such as Webex, Microsoft Teams, Google Meet or Zoom

## Various Options Suitable for Your Meeting Room Environment



- Choose from display size options ranging from 43" to 110" for your meeting room.
- Choose from the range of Cisco video device suitable for different room sizes and user scenario.

<sup>\*</sup> Actual performance may vary depending on the usage environment.

## LG × Cisco Usage Scenes



### Recommended Products

LG





UR640S

## CISCO

## Huddle Room

Enhance your small meeting spaces with the seamless integration of LG Signage Display and Cisco Room Bar. Designed for easy setup and remote management, these products reduce IT workload and ensure a smooth user experience.



LG's premium displays paired with Cisco's advanced collaboration tools deliver a

smooth, professional experience for modern boardrooms. With top-notch visuals

from LG and Cisco's microphones, cameras, and video conferencing tech, remote

LG







UR640S



## CISCO



Room Kit EQ



Quad Cam



Ceiling Mic



### Recommended Products

LG



UL3J



UH5N



UR640S

Room Kit EQX

### CISCO

\* Actual performance may vary depending on the usage environment.



## Medium Meeting Room

Discover the seamless integration of Cisco EQX Room Kit and LG Signage Display for effortless dual-display setups and stunning 4K content presentation. Show meeting participants on one screen while displaying materials on the other to enhance the quality of your remote meetings.



## Videoconferencing Room

LG offers 5K Signage with a 21:9 ratio, specifically designed for optimal use in video conferencing, while Cisco provides the corresponding video conferencing solutions. The combination of LG's devices and Cisco's video conferencing solution, creates the ultimate video-centric meeting environment.

## meetings feel just as lively and engaging as those held in person.

## Market Leading LG Signage Display

## LG







	UL3J	UH5N	UM5K
Display Type	UHD Signage	UHD Signage	UHD Signage
Resolution	3,840 × 2,160	3,840 × 2,160	3,840 × 2,160
Screen Size	86/55/50/43"	86/75/65/55/49/43"	110/98"
Brightness	330 nits (86") 400 nits (55/50") 300 nits (43")	500 nits (Typ.)	500 nits (Typ.)
Operation Hours (Hours / Days)	16 / 7	24 / 7	16 / 7
Speakers	10 W × 2	10 W × 2	10 W × 2
Cisco Certified	Yes	Yes	Yes







	UR640S	LAAA	105BM5P
Display Type	UHD TV Signage	LG MAGNIT All-in-One MicroLED	Stretch Signage
Resolution	3,840 × 2,160	3,840 x 2,160 (LAAA007/009) 1,920 × 1,080 (LAAA015)	5,120 × 2,160 (5K)
Screen Size	86/75/65/55/50/43"	163/136"	105"
Brightness	330 nits (86/75") 400 nits (65/55/50") 300 nits (43")	Up to 500 nits (Max.)* Up to 1,000 nits (Peak)	440 nits (Typ.) 385 nits (Min.)
Operation Hours (Hours / Days)	16 / 7	24 / 7	16 / 7
Speakers	10 W + 10 W	10 W + 10 W	(16 W x 2) + 15 W
Cisco Certified	Yes	In Progress	In Progress

<sup>\*</sup> The LAAA brightness values represent the maximum measurable figures within the product category and may vary depending on the product or usage environment.

## Flexible Webex Video Bars and Room Kits

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	Room Bar	Room Bar Pro	Room Kit EQ	Room Kit EQX	
Recommended Room Size	Up to 6 People	Up to 12 People	Up to 16 People	Up to 12 People	
Display Support	1 or 2 Screens via HDMI Supports 4k @ 60 fps Touch Screen Compatible	Up to 3x Screens via HDMI Supports 4k @ 60 fps Touch Screen Compatible	Up to 3x Screens via HDMI Supports 4k @ 60 fps Touch Screen Compatible	2x Screens via HDMI Supports 65" to 85" Displays Supports 4k @ 60 fps Wall Mount, Wall Support, or Floor Standing Options	
Camera	12MP Camera 120° Horizontal FoV Up to 5x Digital Zoom	96MP Dual Camera 1x 112° Horizontal FoV 1x 70° Horizontal FoV	80MP Quad Camera 1x 83° Horizontal FoV 3x 50° Horizontal FoV 7.6x Overall Zoom	Same as Room Kit EQ	
Microphones	4-element Internal Mic Array 1x External Microphone Voice Over IP	16-element Internal Mic Array Up to 8x External Microphones Voice Over IP and AES67	8-element Microphone Array for Accurate Speaker Tracking Up to 8x External Microphones Voice Over IP and AES67	Same as Room Kit EQ	
Speakers	Built-in Stereo Speakers Max output 93 dB	3-Channel Speakers Max output 97 dB	Built-in Stereo Speakers Max output 90 dB	Multi-channel Speakers Max output 105 dB	
Software Supported	Cisco RoomOS 11 or Later Microsoft Teams Rooms on Android				
Meetings Support	Webex, Microsoft Teams, Google Meet, Zoom Other Meetings Support in BYOD-mode via Single USB-C Connection				
Management	Secure Cloud Management via Control Hub View Whole Room – inc. LG Displays				
Color Options	First Light White or Carbon Black				

### References for more information at Webex.com

- Datasheets webex.com/us/en/devices/room-devices/room-bars-and-kits
- Workspace standards webex.com/us/en/workspaces
- Workspace designer tool webex.com/us/en/workspaces/workspace-designer

<sup>\*</sup> Specifications are subject to change without notice. Please make sure to check the product manual for details about product usage.